



Compensation Guide for Brand Partners Active/Binary Qualified A Q as of November 2024

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Retail Profits

The Retail Profit Bonus Program is simple: As an Active Brand Partner, you can purchase products at a wholesale price. You can then sell them to your customers at the retail price found in the price list and keep the difference as your profit.

EXAMPLE

\$ 399.97	Retail
– \$ 299.97	Wholesale
\$ 100.00	Retail Profit

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First Order Bonus*

You will receive 50% of the Qualifying Volume from your new Customers, Subscribers, & Brand Partners first order.

EXAMPLE

200 QV	First Order
x 50%	
\$100	First Order Bonus
40 CV	Binary

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Enroll 2 Rewards*

As an active Brand Partner you can earn Yoli Rewards from enrolling a minimum of 2 Brand Partners, Customers and/or Subscribers with a minimum of 100 combined QV during your enrollment color week. To determine how much Yoli Rewards you will earn, divide the total volume by 2.

EXAMPLES

- 2 Enrollments with a total of 100 QV = 50 Yoli Rewards
- 4 Enrollments with a total of 400 QV = 200 Yoli Rewards (capped amount)
- 7 Enrollments with a total of 950 QV = 200 Yoli rewards (capped amount)

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Customer Loyalty Bonus

As an active Brand Partner, you can earn up to 30% or more from your personally sponsored Customers & Subscribers one-time & recurring orders.

In addition to earning from your personally Enrolled Customers & Subscribers, you can also earn a percentage from your personally Enrolled Brand Partners Customers & Subscribers. Please see the chart below for payout percentages:

	Qualifying Volume (QV)	Enroller %	Sponsor %	Binary (CV)
Pro	0 – 999 QV	20%	2.50%	70%
Elite	1000 – 4,999 QV	25%	3.75%	60%
Master	5,000 QV +	30%	5.00%	50%

The tier you qualify for in the prior 4-week qualification period will determine your payout for the current month.

	Month 1	Month 2	Month 3	Month 4	Month 5
Volume (QV)	800	1,500	3,500	5,200	4,550
Enroller	20%	20%	25%	25%	30%
Sponsor	2.50%	2.50%	3.75%	3.75%	5.00%
Qualifying Tier	Pro	Elite	Elite	Master	Elite
Payout	Pro	Pro	Elite	Elite	Master

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Monthly Performance Bonus*

The top 10 Brand Partners with the most Qualifying Volume (QV) from enrolling Customers, Subscribers, & Brand Partners can earn a share of the company's Amazon sales. The Qualifying Volume (QV) will be earned from the first orders, recurring orders, and one-time orders placed in the month (bonus period) of enrollment.

Week 1	Week 2	Week 3	Week 4	Week 5
Enrollment Order 100 QV	Subscribe & Save Order 25 QV	Subscribe & Save Order 50 QV	Subscribe & Save Order 25 QV	Subscribe & Save Order 25 QV

The order placed in week 5 will not count towards the sponsors total Qualifying Volume (QV) because only orders during bonus period (specified period) will count toward this bonus.

*Inactive Customers/Subscribers that have not purchased within a year year will apply to this bonus.

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Binary Team Commission

The Binary Team Commissions (BTC) can be a source of residual income for Yoli Brand Partners. You will be placed in your Sponsor’s Binary Tree when you first join Yoli, and as you sponsor your own Brand Partners, you will begin to build your own tree with two legs: the left leg and the right leg. The leg with more Group Volume (GV) at the end of the commission week is your Power Leg, and the leg with less GV at the end of the commission week is your Pay Leg.

In addition to your personally-sponsored Brand Partners, the Brand Partners they sponsor and train will become a part of your Binary Tree. Your Sponsor may also choose to place their own Brand Partners below you in your Binary Tree, and their volume will also count for your commissions as long as you remain Active and Qualified.

BTC payout is 10% of Pay Leg volume in a given period. This is the equivalent of 5% from both legs down to the volume depth of the Pay Leg. Personally sponsored customer and subscriber volume is applied to your Pay Leg. Power Leg volume is reduced each week by the same amount used from the Pay Leg.

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Ranks & Qualification

To qualify at a given rank, you must achieve all requirements for the preceding rank(s). For example, to qualify as Gold, you must also meet all the requirements for Silver.

Rank	4 Week PV/QV	Weekly Pay Leg (QV)	Active Enrollee Per Leg	Consecutive Weeks	Weekly Binary Cap
BINARY					
Future Star	50	50	1	1	\$500
Star	100	400	1	1	\$1,000
Silver	100	800	1	1	\$1,000
Gold	100	1,600	1	1	\$1,000
BINARY & UNILEVEL					
Rank	4 Week PV/QV	Weekly Pay Leg (QV)	Enroller Tree	Consecutive Weeks	Weekly Binary Cap
Platinum	100	2,000	1-Star	1	\$1,500
Ruby	200	3,000	2-Stars	1	\$2000
Emerald	200	5,000	3-Stars	1	\$3,000
Diamond	200	10,000	4-Stars	1	\$5,000
Double Diamond	200	20,000	5-Stars	2	\$7,500
Triple Diamond	200	30,000	6-Stars	3	\$10,000
UNILEVEL					
Rank	4 Week PV/QV	Weekly Group Volume	Enroller Tree Separate Legs (GV)	Consecutive Weeks	Weekly Binary Cap
Blue Diamond	200	50,000	25,000 Max/Leg	4	\$12,500
Double Blue Diamond	200	100,000	50,000 Max/Leg	4	\$15,000
Triple Blue Diamond	200	150,000	50,000 Max/Leg	4	\$17,500
Black Dimaond	200	250,000	50,000 Max/Leg	4	\$20,000
Double Black Diamond	200	500,000	75,000 Max/Leg	4	\$25,000
Triple Black Diamond	200	750,000	75,000 Max/Leg	4	\$30,000

**To qualify for Platinum bonus you need the rank and 4,000 GV three out of four weeks*
***To qualify for Ruby bonus you need the rank and 6,000 GV three out of four weeks.*

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A Q *Earned Once*

Rank Advancement Bonuses

The Rank Advancement Bonuses are a great incentive for working hard to build your business, and it couldn’t be simpler. Once you reach one of the following ranks for the first time, you will receive a bonus!

STAR	\$100
SILVER	\$200
GOLD	\$300

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Monthly Lifestyle Bonuses

PLATINUM BONUS

As an active Brand Partner you can earn \$500 in Yoli Bonus if you rank Platinum or higher with 4,000 Group Volume 3 out of 4 weeks.

RUBY BONUS

As an active Brand Partner you can earn \$1,000 in Yoli Bonus if you rank Ruby or higher with 6,000 Group Volume 3 out of 4 weeks.

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Unilevel Executive Matching Bonus (UEMB)

The Unilevel Executive Matching Bonus (UEMB) is a great way for our leaders to earn an additional matching bonus after all other bonuses are calculated for the period.

Here’s how it works: If you qualify for the UEMB, Yoli will match a floating percentage of the Binary Team Commission checks of your personally enrolled Brand Partners, as well as their personally enrolled Brand Partners using the Personal Enrollment Tree. Your paid-as rank will determine how many levels you are paid for, as well as the maximum percentage you’ll receive for each level.



Maximum percentages shown. Actual payout percentages may vary.

Diamond Pool

Up to 2% of total volume paid to those qualifying as Diamond and above.